

For immediate release

Financial software firm creates 15 jobs at new European base in Dublin

THURSDAY, JULY 2 2015: Minister for Business and Employment Ged Nash TD today (Thursday) announced that ProSeeder Technologies, Inc., will establish **its first European subsidiary office in Dublin**, ProSeeder Technologies Limited, creating **15 jobs**.

ProSeeder will establish a technology centre for software development activities complemented by a small sales and business development team.

The company was introduced to Ireland through ConnectIreland, the company responsible for delivering the Government's *Succeed in Ireland initiative*, as part of the Action Plan for Jobs, in association with IDA Ireland.

Making the announcement, Minister Nash said: *"ProSeeder is a very welcome addition to the FinTech companies who now call Dublin their European base. Our highly talented workforce and the Government's strong support for companies who want to start and scale in Ireland were no doubt part of the reasons the team at ProSeeder chose Ireland and I want to wish Colm and Ken every success with the venture."*

ProSeeder is a provider of a customisable financial technology platform for investment firms and networks to conduct their operations related to direct investment in private securities. The platform enables organisations to effectively manage deal flow processes, vet more opportunities, conduct compliant transactions and reduce the cost of overheads.

The company will create 15 positions over the coming three years, and **recruitment is already underway to expand its Software Development team** in Ireland.

Colm Browne, Director of European Operations, commented: *"When we assessed where to establish our European base of operations, Dublin was a logical choice given the access to talent and the very pro-business environment in Ireland. This location will expand our support to our European clients and give us greater interaction with them as we continue to grow our business internationally."*

Ken Gatz, CEO of ProSeeder Technologies, Inc commented: *"ProSeeder has become a global bridge between the US and EU seed and venture investment communities. Our Dublin office will bring further collaboration between investment organisations and growing companies."*

Ireland's availability of talent and the ease of access to the EU and Eurozone were key factors in the company's decision to locate its European operation in Ireland.

Michael McLoughlin, CEO of ConnectIreland, said: *"Securing a company like ProSeeder for Ireland is a great testament to the high esteem in which Ireland is held on an international stage. We are delighted to have helped ProSeeder establish their European base in Dublin and we wish them every success in the future."*

Register as a connector and you could earn a reward of up to €1,500 per job created (maximum 100 jobs).

-ENDS-

Editor's Note:

About ProSeeder

ProSeeder offers financial firms a fully integrated, and highly configurable cloud-based platform to manage all aspects of their investment processes. ProSeeder empowers clients to maximize their operational efficiency and provide a detailed audit trail for compliance and reporting. The robust collaboration platform is designed to scale with clients' growing investment reach – whether it's managing more accredited investors, vetting more investment opportunities or growing globally. www.proseeder.com.

About ConnectIreland

ConnectIreland is an innovative way to create new jobs in Ireland by harnessing the power of your connections. The aim is to attract foreign companies that are expanding internationally to Ireland. The Irish Government will financially reward those who, through their introductions, help create new, sustainable jobs in Ireland. The programme, part of the Government's Action Plan for Jobs, is delivering the Succeed in Ireland Initiative, in partnership with IDA Ireland. www.connectireland.com.